

**AFMC**  
**Regular Board Meeting**  
**January 11, 2015**  
**Town of Schuyler Town Hall, Morrisonville**

**CALL TO ORDER:** Dick Crawford called the meeting to order at 10:05 a.m.

**ATTENDING:** Jo Ellen Saumier, Linda Therrien, Victoria Rayl, Jane Desotelle, Bonnie Gonyo, Dick Crawford, Chris McAuliffe, Ellen Beberman, Gina Agoney, Janet Burl, John Eick, Asa Thomas-Train, Adam Hainer

**ABSENT:** Tony Corwin, Donnie Jackson, Lou Lesniak,

**MINUTES:** Jo Ellen moved and Bonnie seconded to accept the November 16, 2014 Meeting Minutes. All were in favor and minutes were accepted.

**TREASURER'S REPORT:** Jo Ellen went over the 2015 Budget. After some discussion, the board anticipates 115 new members for 2015. The AFMC is also celebrating 25 years. The board went over a preliminary budget and Jo Ellen moved and Asa seconded that we preliminarily adopt the 2015 proposed budget. The motion was carried.

**EXECUTIVE DIRECTOR'S REPORT:** Jane Desotelle  
Jane has been getting calls from potential new vendors. Jane also discussed the possibility of a generic rack card without market dates and went over the demographics of the Keeseville Farmers' Market.  
Asa moved and Bonnie seconded to accept the Executive Director's Report. The motion was carried.

**OLD BUSINESS:**

**Signs:** Bonnie: Willsboro needs a sign and Keeseville needs 7 signs including a street side banner. Bonnie talked about AFMC stickers that are 2" and have the AFMC website and logo. Jo Ellen moved and Asa seconded to purchase 10,000 stickers. The motion was carried.

**Vendor Registration:** Adam informed the board that the fee from [www.managemymarket.com](http://www.managemymarket.com) would be \$15 for each market, which could be problematic for AFMC since we sponsor multiple markets but are actually one organization. Jo Ellen suggested that we wait until the NYFMF meeting in February because NYFMF was working on a Farmers' Market Template.

**NEW BUSINESS:**

**Paul Smith Farmers' Market:** Janet Burl formally resigned as Market Manager. Jo Ellen moved and Linda seconded that AFMC discontinue the Paul Smith's Farmers' Market. The motion was carried.

**One AFMC Address:** Jo Ellen moved and Linda seconded that AFMC have one point of entry for AFMC mail and establish an AFMC mailbox with a PO address in Burke and that the secretary be the official point of entry. The motion was carried.

**AFMC Email Address:** Jo Ellen moved and John seconded that the Secretary set up an email address for AFMC. The motion was carried.

**NEXT MEETING DATE:** The next AFMC Board Meeting was set for March 1, 2015 at 10:00 a.m. at the Morrisonville Town Hall.

A Spring Meeting was set for March 15, 2015 at Saranac Town Hall.

**ADJOURNMENT:** Jo Ellen moved and Linda seconded to adjourn the meeting and it was adjourned at 1:20 p.m.

Minutes respectfully submitted  
Victoria Rayl  
AFMC Secretary