

AFMC
Regular Board Meeting
March 9, 2014
12:00 P.M. Morrisonville Town Hall

CALL TO ORDER: Dick Crawford called the meeting to order at 12:20 p.m. at the Morrisonville Town Hall.

ATTENDING: Tony Corwin, Vicky Rayl, Jane Desotelle, Jo Ellen Saumier, Linda Therrien, Bonnie Gonyo, Dick Crawford, Ellen Beberman, Adam Hainer, John Eick, Jackie Viestenz, Chris McAuliffe, Asa Thomas-Train.

ABSENT: Jim Dugan, Gina Agoney

MINUTES: Jo Ellen moved and Bonnie seconded to accept the February 25, 2014 meeting minutes. All were in favor and minutes were accepted.

TREASURER'S REPORT: Gina was absent, Jo Ellen will be working with her for a full report the next Board Meeting.

EXECUTIVE DIRECTOR'S REPORT: Jane Desotelle discussed the need for a membership card. There is also a grant through NY Farmers' Market Association available with a goal of increasing SNAP usage and improving Farmers' Markets. Asa moved and Ellen seconded that AFMC authorize Jane to apply for the grant for Elizabethtown and Keeseville. The motion was carried.

OLD BUSINESS: There was no old business to discuss.

NEW BUSINESS:

Election of Officers:

Linda nominated Dick Crawford for President.

Ellen nominated Jo Ellen Saumier for Treasurer.

Tony nominated Adam Hainer for President.

Bonnie nominated Victoria Rayl for Secretary.

Ballots were passed for Board Members to vote for Dick or Adam for President. Jo Ellen moved and Linda seconded that Vicky cast the ballot for Treasurer and Secretary. The motion was carried. The ballots were counted for President, Dick had seven votes and Adam four votes. The secretary cast a ballot for Adam Hainer for Vice President and the motion was carried.

2014 officers for the AFMC Board of Directors are:

Dick Crawford: President

Adam Hainer: Vice President

Victoria Rayl: Secretary

Jo Ellen Saumier: Treasurer

Inventory Reviews: Ellen proposed that the AFMC Board require Inventory Reviews. This would be a review process that managers are required to fill out yearly on each member.

Chris moved and Adam seconded that we implement the Vendor Inventory Review. A vote was taken, six members were for the motion and four members opposed. John Eick, Victoria Rayl, Bonnie Gonyo and Jo Ellen Saumier opposed. The motion was carried and the procedure will be adopted.

Promotion Budget: Jo Ellen moved and Tony seconded that Jane promote AFMC on NCPR and distribute rack cards as the basis of our advertising. The motion was carried.

Internet Advertising: Adam moved and Asa seconded that AFMC authorize 6-8 hours for Jane Desotelle to update all listings on free websites that promote local food. All members approved and the motion was carried.

Market Training: Linda moved and Asa seconded that AFMC pay the \$20 fee for Market Managers and Board Members to attend pre-season training. The motion was carried.

Donation: Jo Ellen moved and Linda seconded that AFMC make a donation of \$500 to the Town of Schuyler Falls for the use of their building in allowing AFMC to hold meetings in their meeting room. Nine were for and one opposed, Adam Hainer. The motion was carried.

NEXT MEETING DATE: The next Board Meeting was tentatively set for April 22 and another on June 3 to discuss membership.

ADJOURNMENT: Ellen moved and Linda seconded to adjourn the meeting and it was adjourned at 2:10 p.m.

Minutes respectfully submitted

Victoria Rayl

AFMC Secretary

