

AFMC
Regular Board Meeting – Corrected Meeting Minutes
October 27, 2013
12:00 P.M. Morrisonville Town Hall

CALL TO ORDER: Dick Crawford called the meeting to order at 12:15 p.m. at the Morrisonville Town Hall.

ATTENDING: Tony Corwin, Vicky Rayl, Jackie Viestenz, Cathy Sprague, Jane Desotelle, Bernadette Logozar, Jo Ellen Saumier, Linda Therrien, Bonnie Gonyo, Dick Crawford, Ellen Beberman, Gina Agoney, and Jim Dugan.

ABSENT: John Eick, Chris McCauliffe and Adam Hainer

MINUTES: Bonnie moved and Linda seconded to accept the April 20, 2013 meeting minutes. All were in favor and minutes were accepted as written.

TREASURER’S REPORT: Gina went over the Treasurer’s report. She handed out the October Balance Sheet. The Treasurer’s Report was accepted with thanks.

EXECUTIVE DIRECTOR’S REPORT: Jane Desotelle
Jane presented the Executive Director’s Report. She wants photos. She received a lot of calls this summer both from potential vendors and people that want to start markets. Bonnie moved and Linda seconded to accept the Executive Director’s Report. The motion was carried.

OLD BUSINESS:
There was no old business to discuss at this meeting.

NEW BUSINESS:

Old Tents: AFMC has a surplus of tents. Jo Ellen moved and Ellen seconded that AFMC sell 2-20 x 40 tents with poles included for \$500 each. Interested parties are to contact Dick Crawford. Dick has the authority to move the tents at his discretion. An Email will be sent out to members first. All were in favor and the motion was carried.

New Tents: Jo Ellen moved and Bonnie seconded that AFMC purchase a new tent for Keene with poles. All were in favor and the motion was carried.

Strategic Plan: Bernadette discussed with the board how she felt that AFMC would benefit from a Strategic Planning Process. The membership has grown from 10 members to over 130 members and there are growing pains associated with this growth. She is willing to help AFMC with this process and estimated that it would take 25-30 hours of her time. The timeline that this process would need to be finished would be March 2014. She estimated that the cost for her services would be \$1200 to \$1500.

Linda moved and Tony and Jo Ellen seconded that AFMC hire Bernadette to begin the strategic planning process with a limit of \$1500 unless decided otherwise. All were in favor and the motion was carried.

Budget Request for 2013:

Signs are needed for the markets next year. Chateaugay Lake, Malone and Elizabethtown need new sandwich board signs and wire signs were needed for all of the markets with the day and time that each individual market is held.

Jo Ellen moved and Linda seconded that Linda be allocated \$150 to help Willsboro defray the cost of a portable toilet. The motion was carried

Tony moved and Jo Ellen seconded that Keene be allocated \$500 toward a hand washing portable toilet unit. The motion was carried.

Dick moved and Jo Ellen seconded to donate \$400 to Elizabethtown for our use of their market location. The motion was carried.

Vicky moved and Jo Ellen seconded to donate \$400 to the Town of Malone for our use of the pavilion and electricity. The motion was carried.

Ellen moved and Jo Ellen seconded to donate \$400 to the Wild Center. The motion was carried.

Ellen moved that \$400 be donated to the Vic Center, but the board decided that Janet, the Market Manager should be involved, so this motion was put on hold until it was discussed with Janet.

Linda moved that AFMC donate \$400 to the town of Willsboro. There was no second for this motion so the motion was dismissed.

The website reconstruction was put on hold until the restructure of AFMC is finished.

Farmers' Market Federation: Jo Ellen discussed that the Farmers' Market Federation conference would be in March 2014 and the topic was "Surviving the Local Food Movement." There are also various webinars available on the Federation website.

NEXT MEETING DATE: The next Board Meeting will be held on December 8, 2013 at 12:00 p.m. at the Morrisonville Town Hall.

ADJOURNMENT: Meeting was adjourned at 2:15 p.m.

Minutes respectfully submitted
Victoria Rayl
AFMC Secretary

